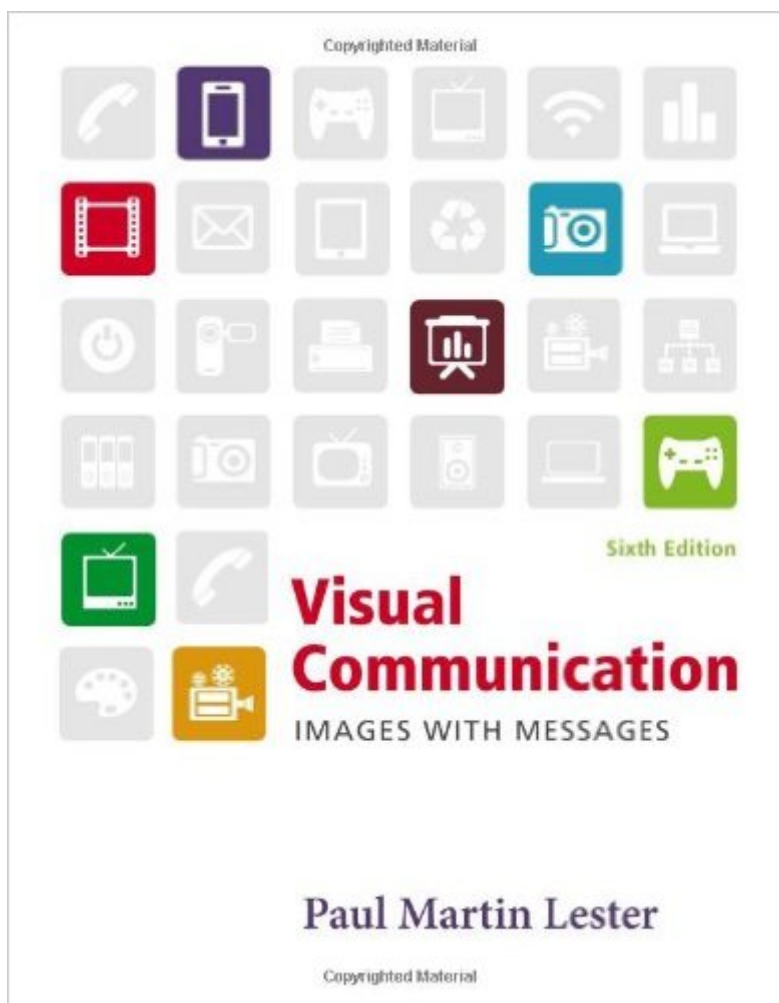


The book was found

Visual Communication: Images With Messages



Synopsis

Visual communication is just as important as verbal communication, if not more so. VISUAL COMMUNICATION: IMAGES WITH MESSAGES shows you how visual perception is used in all forms of communication, whether it's graphic design, photography, television, video, or interactive media. In addition, this 6th edition is presented in full color from cover to cover. And because it's packed with study and review tools, it not only clearly explains the theories you need to know, it helps you prepare for tests and will help you succeed in the class. Available with InfoTrac Student Collections <http://goengage.com/infotrac>.

Book Information

Paperback: 480 pages

Publisher: Cengage Learning; 6 edition (January 1, 2013)

Language: English

ISBN-10: 1133308643

ISBN-13: 978-1133308645

Product Dimensions: 0.8 x 8.5 x 11 inches

Shipping Weight: 2.1 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 starsÂ Â See all reviewsÂ (9 customer reviews)

Best Sellers Rank: #159,003 in Books (See Top 100 in Books) #113 inÂ Books > Business & Money > Industries > Media & Communications #168 inÂ Books > Textbooks > Communication & Journalism > Media Studies #281 inÂ Books > Textbooks > Communication & Journalism > Communications

Customer Reviews

In addition to my graduate course on communications by design, this book was enlightening and a good read; clarity, examples, and history on each of the elements of visual communications. Rented this book for class, but will be purchasing it soon as a superior reference guide.

The author's writing style is rather irritating. He repeats himself over and over in different words. It does explain the topics "OK," but I think I learn more in class than I ever will from this book.

Easy to take notes, it is the first time using kindle and I like this system to study. You can take important notes and remarkable meanings. I really recommend it.

Good condition. Not too bad for a classroom text either.

Second time around I got an "A in this class. Thanks!

[Download to continue reading...](#)

Visual Communication: Images with Messages Communication Skills: 101 Tips for Effective Communication Skills (Communication Skills, Master Your Communication, Talk To Anyone With Confidence, Leadership, Social Skills) Communication and Communication Disorders: A Clinical Introduction (4th Edition) (Allyn & Bacon Communication Sciences and Disorders) Messages: The Communication Skills Book Talking Pictures: Images and Messages Rescued from the Past Eyewitness Visual Dictionaries: The Visual Dictionary of the Human Body (DK Visual Dictionaries) Visual Workplace/Visual Thinking: Creating Enterprise Excellence through the Technologies of the Visual Workplace Communication Mosaics: An Introduction to the Field of Communication Digital Speech: Coding for Low Bit Rate Communication Systems (Wiley Series in Communication and Distributed Systems) American Pragmatism and Communication Research (Routledge Communication Series) Service Learning in Technical and Professional Communication (Part of the Allyn & Bacon Series in Technical Communication) Technical Communication Today: Special Edition for Society for Technical Communication Foundation Certification, Books a la Carte Edition (5th Edition) A First Look at Communication Theory (Conversations with Communication Theorists) Augmentative and Alternative Communication: Supporting Children and Adults with Complex Communication Needs, Fourth Edition Introduction to Communication Disorders: A Lifespan Evidence-Based Perspective (5th Edition) (Pearson Communication Sciences and Disorders) Introduction to Communication Disorders: A Lifespan Evidence-Based Perspective (4th Edition) (Allyn & Bacon Communication Sciences and Disorders) Communication Disorders in Multicultural and International Populations, 4e (Communication Disorders In Multicultural Populations) Human Communication Disorders: An Introduction (8th Edition) (Allyn & Bacon Communication Sciences and Disorders) A Primer on Communication and Communicative Disorders (Allyn & Bacon Communication Sciences and Disorders) Communication in Nursing, 7e (Communication in Nursing (Balzer-Riley))

[Dmca](#)